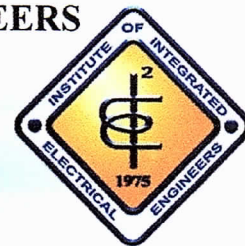




INSTITUTE OF INTEGRATED ELECTRICAL ENGINEERS OF THE PHILIPPINES, INC.



PRC Cert. No. I-APO-02

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2019 NATIONAL OFFICERS:

Date

CIRILO C. CALIBJO
President

EUGENIO F. ARAULLO
VP-Internal Affairs

RODRIGO T. PECOLERA
VP-External Affairs

LYNDON R. BAGUE
VP-Technical Affairs

ALLAN ANTHONY P. ALVAREZ
Secretary

ANGEL V. DE VERA, JR.
Treasurer

FLORENCIO D. BERENGUEL
Auditor

NOEL T. FERNANDEZ
Immediate Former President

RAMIL R. TAN
Executive Director

Dear _____,

The Institute of Integrated Electrical Engineers of the Philippines, Inc. (IIEE), the only accredited professional organization of electrical practitioners by the Professional Regulations Commission (PRC) in the Philippines, cordially invites you to the 44th Annual National Convention (ANC) and 3E XPO 2019 on November 27-30, 2019 at the SMX Convention Center, Pasay City.

The 44th Annual National Convention and 3E XPO 2018 have gained the reputation of successfully gathering the specific target of our valued partners. Our organization has a membership base of more than 54,000 active electrical practitioners nationwide and overseas, who are decision-makers, specifier, designers, contractors, consultants, supply managers/procurement officers, project managers, facility managers, agents and end-users of electrical, electronics and energy products and services who are attending the event.

REGIONAL GOVERNORS:

Last year alone (2018), we posted a remarkable foot traffic of more than 15,000 that extensively overshoot even our own target to an event happening in one of the most strategic location in the Philippines. The 3E XPO also provides you a venue to explore business cooperation with the exhibitors.

GILMAN P. BARCARSE
Governor-Northern Luzon

RODEL I. DELA TORRE
Governor-Central Luzon

ROLAND P. VASQUEZ
Governor-Metro Manila

ESPERANZA AGGARAO-COLLADO
Governor-Southern Luzon

JORGE I. TABIRARA
Governor-Bicol

JAPHETH R. MAPA
Governor-Western Visayas

FELIPE C. NILLAMA
Governor-Eastern/Central Visayas

The IIEE 44th Annual National Convention and 3E XPO 2019 will therefore be a strategic marketing move for your company – an opportunity you would not want to miss. Consistent with this year’s theme: “Distinctive Journey on Advancing Global Competitiveness,” several Convention activities are being held simultaneously with the 3E XPO 2019 such as: Technical Sessions and Product Presentations; EE Educator’s Forum/Practitioners Forum, Plant Tour and others.

With this, we would like you to be our exhibitor and sponsor to our event. Attached herewith are:

- Exhibit Booth Contract and Floorplan
Souvenir Program Advertisement Contract
Activity Area Product Presentation Contract
Sponsorship for Convention Material Contract
Sponsorship for Promotion and Materials Contract

For your perusal.

Sincerely yours,

RODRIGO T. PECOLERA
Vice President for External Affairs
2019 Exhibit Bureau Chairman

SANDRO R. VILLAROSA
Governor-Northern Mindanao

DAN B. JUSON
Governor-Southern Mindanao

RICHARD O. LIZARDO
Governor-Western Mindanao

VICTORINO C. ABEJERO
Regional Governor
Middle East (Gulf)